## WILD WONDERS

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### **Bringing People and Wildlife Together**

Wild Wonders was Created to Bring Nature Based Holidays and Wildlife Experiences Both in Australia and its Neighbouring İslands Together to Create a Resource for People Around the World.

## thelanddownunder.com.au

## Why should you be on Wild Wonders?

- Website specific the only fully comprehensive Australian wildlife directory on the internet.
- Increase your exposure to a targeted audience of:
  - Local, National and International Tourists
  - Other like-minded businesses and organisations
  - Researchers, Media and Schools
  - Wildlife Photographers and Film Makers
  - Tour Operators and much more
- Support opportunities network with others in a field who can support or enhance your work.
- The Land Down Under has been operating since 2009.
- You are promoted in our social media as an individual and as part of a collective group.

 Be promoted at different times during a year eg: whale watching operations promoted during whale season.

FREELISTING

- Keep in touch with the events of The Land Down Under and Wild Wonders with our bi-monthly newsletter, The Bush E-Telegraph.
- Capitalise on the rising trend of people wanting to encounter and support wildlife and those who want to explore.
- And much more!

People looking for nature-based holidays and wildlife experiences and rescue will find everything in one convenient location in our website.

#### We promote you!

Our website is dedicated to promoting all native wildlife, we can attract large numbers of a targeted audience.

By promoting our own website, we are promoting the businesses and organisations within our site. Wild Wonders was created with a passion to connect people with Australia's ancient natural beauty and its amazing array of wildlife. There's something about Australia that can change people when they move outside the hustle and bustle of their urban jungles.

# What do you get in your Annual Subscription?





Listings + printable Online Brochure (as many listings as suit your organisation)



Link to your website and email



Contact details – direct contact to you



Up to 5 images for each category



3 Minor Updates Per Year



Search Engine Optimisation



İnclusion in Who's New



Receive Bi-monthly copy of our Bush E-Telegraph for Wild Wonders members

When people encounter wildlife it creates an emotional connection that leads to curiosity & openness towards wildlife education. This creates willingness to support conservation.

Wild Wonders aim is to give more people greater opportunities to encounter our native wildlife.

The Land Down Under in conjunction with Wild Wonders is dedicated to supporting conservation of all Australia's native wildlife species and also to Wildlife and Nature Tourism within Australia and its islands.

Many of us know the feeling of a hug from a wombat or to hear the howl of a dingo – to hear the kookaburra laugh and to see an Emu run. We have gazed out across the views of this ancient land that seemingly has no end. We have submerged ourselves in our turquoise seas and been in awe at our rugged coastlines and have felt the beating heart of the outback at Uluru.

Join us and together lets show the world our incredible country and the wildlife that go hand in hand to create this amazing country - Australia. THE LAND DOWN Where people and wildlife meet!

#### Make sure your business or organisation is found on Wild Wonders



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## thelanddownunder.com.au

These are just a few of the businesses and organisations who have joined Wild Wonders













